

CASE STUDY

SimmaRent, a construction equipment rental company, was struggling to lower its operating expenses.

During SimmaRent's four decades in the construction business, they had worked with some of the world's biggest brands. They had grown so large that managing their many assets was a gigantic undertaking. They bought asset management technologies from several different companies, each with its own specialty – GPS tracking, motor management, etc.

Unfortunately, this meant that their team spent too much time toggling between programs. Processes were taking more time and costs were rising. **That was when they learned about FleetUp's all-in-one Performance Platform, including real-time GPS, engine monitoring, hours of operation tracking, and more.**

FleetUp's Customer Success team helped SimmaRent add a number of powerful solutions to its management system. Our tools connected to their assets' control panels and CAN communication lines. They analyzed data from the motors of electric generators, lighting towers, and more.

After FleetUp's devices were installed across their fleet, they could view their equipment in real-time. They automatically received DTC alerts, preventive maintenance alerts, and hours of operation reports. Using just one platform, SimmaRent's team could access:



Automated HOS

Centralized record-keeping and tracked how long assets have been in use.



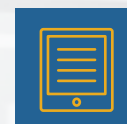
Fuel Waste Analysis

Identified the drivers, assets, and behaviors responsible for fuel waste.



Real-Time Engine Diagnostics

Monitored engine temperature, battery level, and more.



E-Maintenance Schedule

Automated maintenance records, created engine health reports, and streamlined communication between mechanics.

